

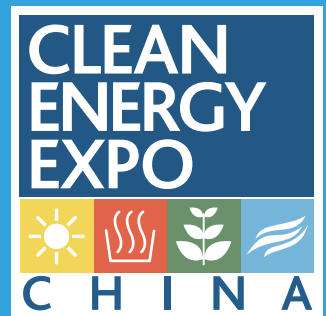


Wind Power Asia

# Wind Power Asia 2011

# SUSTAINABLE SOLUTIONS FOR CHINA'S ENERGY FUTURE

Part of



# 22-24 JUNE 2011

China National Convention Center, Beijing

Government Supporter:

National Energy Administration, P.R. China

Supporters:



# What the China market has to offer

China has chosen wind power as an important alternative power source in order to rebalance its energy mix, and ensure energy security. Supportive political measures have been introduced to encourage technical innovation, market expansion and commercialization. Consequently, China's wind power industry has achieved a significant degree of development in recent years. With 100% growth rate in five consecutive years and 12.2 GW installed capacity in 2009, China has now become the world's second largest wind power market with 25.8 GW of total installed capacity.



## Total Installed Capacity

Year	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
MW	346	402	469	567	764	1,260	2,599	5,910	12,020	25,805

## Milestones of Wind Power Asia

Wind Power Asia (WPA), as part of Clean Energy Expo China, is the longest running and one of the most authoritative wind power exhibitions in China. Held annually since 2003, Wind Power Asia has been growing with China's wind energy industry, and has now become an essential event in the vibrant Chinese wind power market. Industry professionals from all over the world get together in Beijing every year for Wind Power Asia, ready to do business.

- 2003** Founded as the first wind power exhibition in China
- 2006** Won support from the National Development and Reform Commission (NDRC), and became China's leading wind energy show and conference
- 2008** Koelnmesse joined as an organizer, injecting management expertise and international network to the show
- 2009** Expanded exhibition profile to include other fields of clean energy industry
- 2010** China Electricity Council joined as an organizer, bringing with them power producers representing the major investors in clean energy
- 2011** China's National Energy Administration (NEA) has announced its backing for Clean Energy Expo China and Wind Power Asia as a government supporter.

Meeting point for **400 brands** from **22 countries**  
including **4 national pavilions**.  
**25,000sqm** exhibition space fully sold out!

# Why you should exhibit

## Position yourself in a huge market:

China is ranked number one in clean energy investment and outspent the US nearly three to one on new renewable energy projects in 2009.

## Benefit from our unique value proposition:

The only industry event in China to showcase the entire clean energy portfolio, while each sector maintains a separate, dedicated and focused platform. This concept provides the government, clean energy developers, product manufacturers, utility providers, financial and R&D institutions an ideal platform for communication, interaction and trade.

## Network with utility providers:

Active involvement of power producers and grid providers makes it the only event showcasing the complete value chain of the industry by representing the industry upstream and a major source of investment in clean energy.

## Increase your brand exposure:

Presence of over 16,000 buyers and 400 exhibitors, 50% of which are from overseas, including national pavilions from Denmark, Germany, the Netherlands and South Korea.

## Level the playing field:

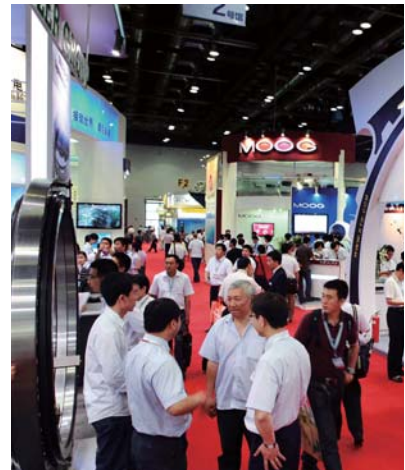
Key participating domestic players like State Grid, United Power, Longyuan, DHI•DCW Group, CNR, HAIFEI, CPLEC/Liaohu, ZWZ/Wafangdian Bearing, CSIC, Luke, Minyang, BYD, Guodian; and international brands like ABB, Schaeffler, SSB/Emerson, Eton Moeller, Mobil, Beckhoff, Harting, 3M, Stromag, BASF, Moog, and Converteam attended in 2010. Why shouldn't you be there?

## Learn from industry leaders:

World class conference program with high profile speakers from domestic and foreign government institutions, associations, research organizations, and key enterprises.

## In the hands of a professional and reliable organizing team:

Authoritative government and industry representation by the China Electricity Council, CCPIT Beijing, as well as professional show management by international trade fair organizer Koelnmesse with a family of global clean energy events in the US, Europe and Asia under its belt.



# What to showcase

## Accessories, Equipment & Technologies

- Brakes
- Cables
- Cable conduits
- Computer-controlled
- MSR technologies
- Control technologies
- Corrosion protection
- Crane infrastructure
- Electrotechnical components
- Elevating systems
- Foundations (inc. offshore)
- Gearbox oils
- Gears, bearings
- Generators
- Inspectors
- Interface stations
- Island systems
- Lubricants
- Measurement technologies
- Output electronics
- Rotor blades
- Security systems
- Software
- Towers
- Transformers
- Visualization
- Warning signals
- Wind & water pumps
- Wind measurement devices
- Wind-diesel systems

## Wind Turbines

- 10 - 50 kW
- 50 - 500 kW
- 500 - 5000 kW

## Services & Consulting

- Associations & federations
- Banks
- Certification companies
- Consultancies
- Financial services
- Green-power suppliers
- Grid connection, transformers
- Grid operators
- Installation companies
- Insurance companies
- Power suppliers
- Publications
- Publishers
- Research & training
- Service & maintenance

## Country pavilions represented in 2010



Germany



Denmark



The Netherlands



Korea



## Co-located with Clean Energy Expo China

Clean Energy Expo China (CEEC) is the only industry event to showcase the entire clean energy portfolio, creating a unique trading and knowledge-sharing platform with a broader perspective on the development of this industry in China. The exhibition and conference form integral parts of the event, bringing together leading players in the technology, services, finance and government sector to address key issues in the areas of renewable energy, energy efficiency and sustainable development.



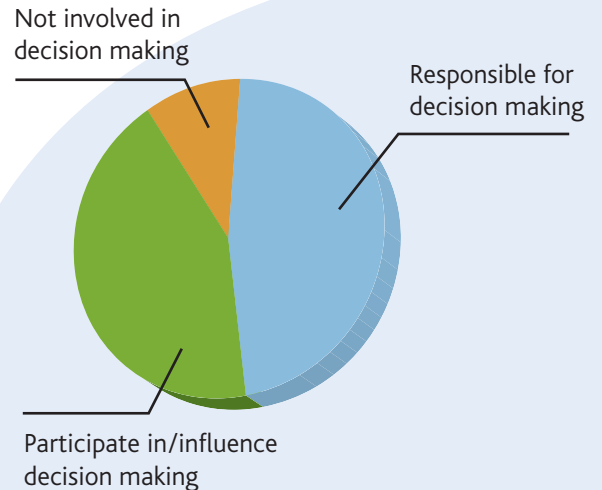
# Who you will meet



*"Clean Energy Expo China / Wind Power Asia promotes the development of China's clean energy industry and provides the companies involved with current information and trends on new technology, products, and most importantly, market opportunities."*

**Mr. Zhaofeng Wei**  
Vice President  
China Electricity Council

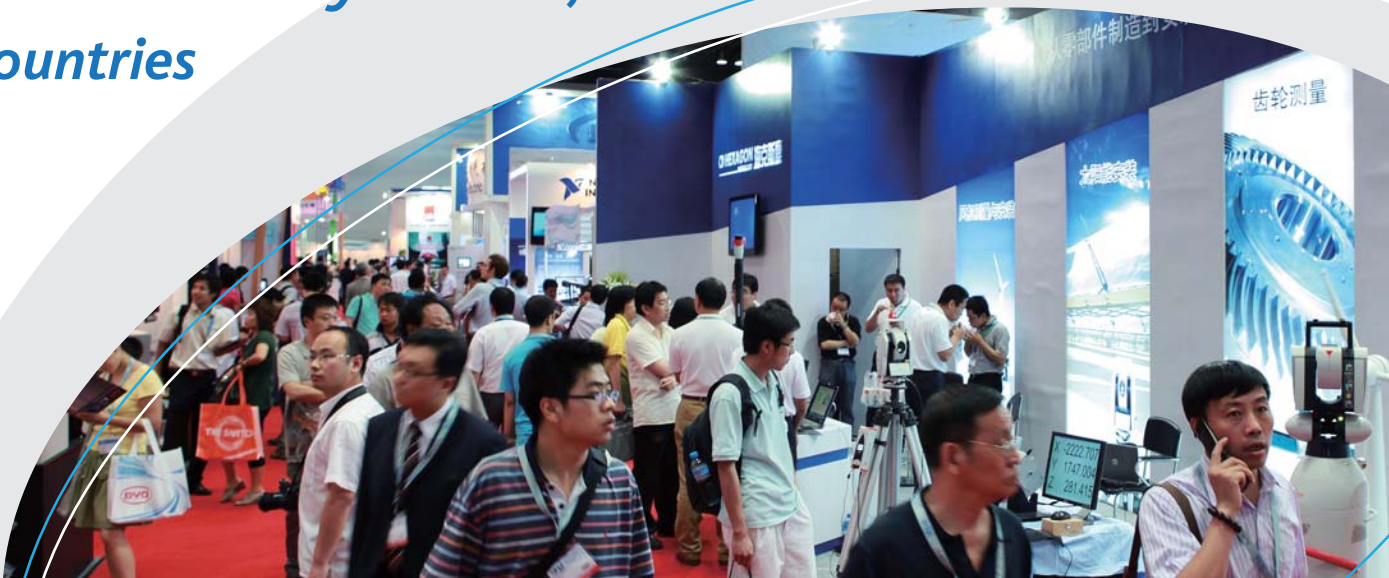
## Visitors' role in decision making



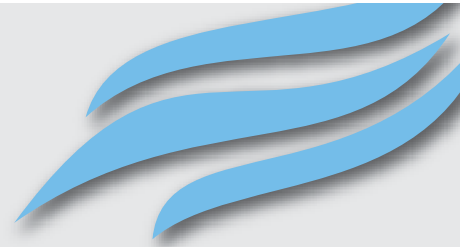
## Visitors' professions

- Machinery Manufacturers
- Technicians / Engineers
- Importers / Exporters / Traders
- Agents / Distributors
- Wind Farm Owners / Investors
- Education / Universities / R&D Institutions
- Associations / Societies
- Government / Policy-makers

**16,093 trade buyers came from 44 countries**



# Conference



One of the main highlights for Wind Power Asia/Clean Energy Expo China has always been the high level professional conference held concurrently with the exhibition. The conference is boosted by the involvement of the China Electricity Council. The council plays an important role in influencing renewable energy laws and regulations in China. Its standardization center is responsible for the new energy grid connection. Discussions on such standardization issues led by the council at the conference are expected to offer attendees immense value in developing China's vast market.

Our Conference in 2010 attracted over

**800 delegates** and **108 speakers**

## *Who presented at WPA/CEEC conference 2010*

- China Electricity Council
- Energy Saving Cooperation Alliance
- German Federal Ministry for the Environment, Nature Conservation & Nuclear Safety
- Energy Institute National Development and Reform Commission
- US Renewable Energy Group
- Longyuan Power Group
- China Electrotechnical Society
- Korea Wind Energy Association
- China Datang Corporation
- DHI.DCW Group Co. Ltd.
- ING Bank
- Asian Development Bank
- New Energy Vehicle Key Project Office
- State Grid Electric Power Research Institute
- Energy & Utility, Group Corp, IBM
- State Grid Energy Research Institute
- GTZ China
- China Electric Power Research Institute
- Chicago Climate Exchange



## *Gain extra mileage by being a speaker*

Are you from the senior management in the renewable energy industry and would like to contribute your views at our seminars? As part of our services, we can help you develop a specific workshop or other event during the trade fair.

To find out how you can be a speaker at Wind Power Asia/Clean Energy Expo China 2011 Conference, please contact:

Monika Yu  
Tel: +86 10 6590 7766 ext 716  
Fax: +86 10 6590 6139  
m.yu@koelnmesse.cn



## ***China National Convention Center (CNCC)***

Nestled in the heart of the Beijing Olympic Green, the China National Convention Center is right next to the Bird's Nest (China National Stadium), the Water Cube (National Aquatics Center) and the National Indoor Stadium. The CNCC complex consists of a convention center, the CNCC Grand Hotel, the InterContinental Hotel and two office buildings.

The CNCC boasts an enviable location between Beijing's fourth and fifth ring roads. It is only a 30-minute drive to the airport and the subway station located at the basement enables quick accessibility to the city center, the airport and the Beijing Railway station.

The CNCC is China's most versatile international conference venue with a total of 35,000sqm of exhibition space.

## ***About the Organizers***

### **Koelnmesse**

As a world-renowned trade fair organizer, Koelnmesse has an excellent track record for organizing some of the world's most successful trade events. With over 80 years' experience in organizing large-scale commercial events connecting buyers and sellers, Koelnmesse brings forth an unrivaled skill-set and expertise needed to develop Clean Energy Expo China/Wind Power Asia into one of the premier international trade shows in Asia.

### **China Electricity Council (CEC)**

Founded by the State Council, CEC is a consolidated organization of all China's power enterprises and institutions operating under the supervision of the State Electricity Regulatory Commission.

### **China Council for the Promotion of International Trade Beijing Sub-council (CCPIT Beijing)**

CCPIT Beijing is a trade body of the Chinese government promoting China's international economic and commercial interests by developing business cooperation and exchanges with foreign countries.

# Key Facts



## Event Date:

22-24 June 2011 (Wednesday to Friday)

## Venue:

China National Convention Center

## Opening Hours:

22 June 2011: 9:00am - 5:00pm

23 June 2011: 9:00am - 5:00pm

24 June 2011: 9:00am - 3:30pm

## Organizers:

- China Electricity Council
- Koelnmesse
- China Council for the Promotion of International Trade Beijing Sub-council

## Co-Organizer :

- China Electricity Council, Electric Reliability Management Center

## Government Supporter:

- National Energy Administration, P.R. China

## Supporters:

- World Wind Energy Association (WWEA)
- The Independent Power Producers Forum (IPPF)
- Asian Development Bank (ADB)

## Corporate Supporters:

- State Grid Corporation of China
- China Southern Power Grid
- China Huaneng Group
- China Datang Group
- China Huadian Group
- China Guodian Corporation
- China Power Investment Corporation
- Shenhua Group Corporation Ltd.
- China Three Gorges Corporation
- State Nuclear Power Technology Co., Ltd.
- China Guangdong Nuclear Power Group
- Guangdong Yudean Group Co., Ltd.
- Zhejiang Provincial Energy Group Company Ltd.

For further information, please visit:  
[www.windpowerasia.com](http://www.windpowerasia.com)

### China

Koelnmesse Co., Ltd.  
Ms. Helen Chen  
Tel: +86 10 6590 7766 ext 736  
Fax: +86 10 6590 6139  
h.chen@koelnmesse.cn

### Asia-Pacific

Koelnmesse Pte Ltd  
Ms. Jennifer Chiah  
Tel: +65 6500 6727  
Fax: +65 6296 2771  
j.chiah@koelnmesse.com.sg

### Europe

Koelnmesse International GmbH  
Ms. Daniela Basten  
Tel: +49 221 821 3267  
Fax: +49 221 821 3671  
d.basten@koelnmesse.de

### USA

Koelnmesse, Inc.  
Mr. Darrin Stern  
Tel: +1 773 326 9920  
Fax: +1 773 714 0063  
d.stern@koelnmesse-nafta.com